



LAUNCH
\$2199



CLASSIC
\$4999



SIGNATURE
\$9999



MASTERPIECE
\$14,999

MANUSCRIPT PREPARATION

THE BASICS				
Personal Support Team	2 Team Members	2 Team Members	4 Team Members	4 Team Members
Royalties	Up to 97%	Up to 97%	Up to 97%	Up to 97%
100% Copyright Ownership	✓	✓	✓	✓
Non-Exclusive Contracts	✓	✓	✓	✓
3 ISBNs & Barcode	✓	✓	✓	✓
Registration with the U.S. Copyright Office	+ \$189	✓	✓	✓
Listing with Library & Archives Canada	✓	✓	✓	✓
Hardcover Edition	✓	✓	✓	✓
Softcover Edition	✓	✓	✓	✓
eBook Edition	✓	✓	✓	✓
Audiobook Edition	+ from \$995	+ from \$995	+ from \$995	+ from \$995
Promotional Copies	✓ 1 Softcover Copy	✓ Up to 1 Hardcover & 10 Softcover Copies	✓ Up to 10 Hardcover & 30 Softcover Copies	✓ Up to 20 Hardcover & 50 Softcover Copies
EDITING				
Editor's Manuscript Evaluation	✓ up to 60,000 words	✓ up to 90,000 words	✓ up to 90,000 words	✓ up to 120,000 words
Back Cover Copy: About the Book & About the Author	+ from \$299	✓ Standard	✓ Standard	✓ Enhanced
Copy Editing	+ from \$250	✓ up to 90,000 words	✓ Choose 1 of Content or Copy editing (up to 90,000 words)	✓ up to 120,000 words
Developmental Editing	+ from \$250	+ from \$250	+ from \$250	✓ up to 120,000 words
Content Editing	+ from \$250	+ from \$250	✓ Choose 1 of Content or Copy editing (up to 90,000 words)	+ from \$250
Final Proofread	+ from \$250	+ from \$250	✓ up to 90,000 words	✓ up to 120,000 words
Phone Consultation with Your Editor			✓ 1 Hour	✓ 2 Hours

DESIGN & PRODUCTION

BOOK DESIGN				
Custom Book Cover	✓	✓ Premium Cover Design	✓ Premium Cover Design	✓ Elite Cover Design
Custom Interior Layout	✓	✓	✓	✓
Black & White or Full Color interior	✓	✓	✓	✓
Stock Images for Cover Design	✓ 1 image	✓ 2 images	✓ 2 images	✓ Up to 3 images
Custom Illustrations	+ from \$179	+ from \$179	+ from \$179	+ from \$179
Expedited Services	+ from \$99	✓ Express	✓ Priority	✓ Priority
Early Cover Design Access		+ \$49	+ \$49	✓

BOOK FORMATTING

Revision Rounds (on overall book design)	✓ 1 Round	✓ 2 Rounds	✓ 2 Rounds	✓ 3 Rounds
Layout Complexities	+ from \$79	✓ 2 Hours	✓ 4 Hours	✓ 6 Hours
Electronic Book Proof	✓	✓	✓	✓
Physical Book Proof*	+ \$99	+ \$99	+ \$99	✓

PUBLICATION PROMOTION AND DISTRIBUTION

PRINT DISTRIBUTION				
Available for purchase through over 50,000 booksellers	✓	✓	✓	✓
FriesenPress Online Bookstore	✓	✓	✓	✓
Worldwide Distribution (2 Years)	✓	✓	✓	✓
Book Return Insurance	+ from \$299	+ from \$299	✓ 1 Year	✓ 2 Years

EBOOK DISTRIBUTION**

Lifetime Distribution	✓	✓	✓	✓
FriesenPress Online Bookstore	✓	✓	✓	✓
Kindle (with 'Look Inside!' Submission)	✓	✓	✓	✓
Google Play Books (with 'See Inside' Submission)	✓	✓	✓	✓
Apple Books	✓	✓	✓	✓
Barnes & Noble Nook	+ \$249	✓	✓	✓
Rakuten/Indigo Kobo	+ \$249	✓	✓	✓
Digital Rights Management (optional)	✓	✓	✓	✓

PROMOTIONAL SUPPORT

Personalized Book Promotion Plan	+ \$499	✓	✓	✓
Book Marketing Basics Webinar Access	✓	✓	✓	✓
Marketing 101 Toolkit	✓	✓	✓	✓
Advance Reader Copy	+ \$69	+ \$69	✓	✓
Author Website	+ \$699	✓ Author Website (Lite)	✓ Author Website (Plus) & Bookstore Tracking Widget	✓ Author Website (Plus) & Bookstore Tracking Widget
Coming Soon Landing Page	+ \$199	+ \$79	+ \$79	✓
Social Media Training & Coaching	+ from \$299	✓ Social Media Starter	✓ Social Media Plus	✓ Social Media Expert
FriesenPress Book Catalogue Placement	+ from \$179	✓ 1/8 pg Placement	✓ 1/2 pg Placement	✓ 1/2 pg Placement
1-on-1 Coaching	+ \$99	+ \$99	✓ 1 Hour	✓ 2 Hours
Bookstore Sell Sheet	+ \$99	+ \$99	✓	✓
Amazon Exposure / Amazon Author Page	+ \$69	+ \$69	✓	✓
Early Marketing Plan	-	-	✓	✓
Clarion Book Review (by ForeWord)	+ \$649	+ \$649	✓ Choose 1 of ForeWord Clarion Review or Kirkus Indie Review	✓
Kirkus Indie Book Review	+ \$499	+ \$499	✓ Choose 1 of ForeWord Clarion Review or Kirkus Indie Review	✓
Book Teaser Trailer	+ \$799	+ \$799	+ \$799	✓
Author Backgrounder	+ \$299	+ \$299	+ \$299	✓

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